

Graphics Design Certification Program

Welcome to our comprehensive Graphics Design program, designed to equip you with industry-standard skills across the Adobe Creative Suite. This 135-hour curriculum covers the essential tools needed to launch a successful career in visual communication.

Throughout this program, you'll master Adobe Photoshop, Illustrator, and InDesign—the cornerstone applications for professional designers. Each certification is industry-recognized and valid for three years, providing you with credentials that employers value across multiple sectors.



Adobe Photoshop Fundamentals



Image Editing & Retouching

Master essential techniques for enhancing and correcting photos with professional precision.



Layers & Masks

Learn non-destructive editing workflows that maintain image quality and flexibility.



Selections & Compositing

Create complex visual compositions by combining multiple images seamlessly.



Digital Painting & Effects

Develop skills in digital illustration and applying special effects to transform images.



Photoshop Career Pathways

Industry Applications

Adobe Photoshop certification opens doors across multiple industries, including graphic design, web design, photography, fashion design, and marketing & advertising. The software serves as the industry standard for image manipulation and digital art creation.

Certification validity extends for three years, after which professionals must recertify to maintain their Adobe Certified Professional (ACP) status and demonstrate continued expertise.

Career Opportunities

- Graphic Designer
- Photo Editor
- Web Designer
- Fashion Designer
- Architect
- Marketing Specialist
- Social Media Manager

Adobe Illustrator Essentials

Vector Creation

Master the pen tool and path creation for scalable graphics

Color Theory

Apply professional color schemes and gradients to designs



Shape Manipulation

Learn to create and edit complex shapes with precision

Typography

Develop skills in creating compelling text effects and layouts



Illustrator Career Opportunities

Brand & Logo Design

Create distinctive visual identities for companies and products that communicate brand values through vector graphics. Illustrator is the industry standard for logo creation and brand asset development.

UI/UX Design

Design user interfaces for websites and applications with precision and scalability. Illustrator's vector capabilities make it ideal for creating elements that need to display at multiple sizes.

Illustration & Packaging

Develop custom illustrations and packaging designs that stand out on physical and digital shelves. The software's precision tools enable designers to create print-ready artwork with exact specifications.

Adobe InDesign Fundamentals



Page Layout & Document Setup

Master the foundations of creating professional multi-page documents with proper bleeds, margins, and grid systems.



Typography & Text Management

Learn advanced typography techniques including paragraph styles, character styles, and text flow management across multiple frames.



Master Pages & Templates

Develop efficient workflows using master pages and templates for consistent design across multi-page publications.



Print & Digital Publishing

Create both print-ready files with proper color management and interactive digital publications with clickable elements.

InDesign Industry Applications



Adobe InDesign certification is widely recognized in the publishing, advertising, and marketing industries. The certification remains valid for three years, requiring renewal to maintain professional status. InDesign specialists are particularly valued for their ability to create cohesive, professional layouts for both print and digital distribution.

Graphics Designer Exit Profile



Conceptualize

Develop visual concepts that communicate ideas effectively



Create

Produce compelling designs using industry-standard software



Communicate

Present and explain design choices to clients and stakeholders



Refine

Incorporate feedback and optimize designs for final delivery

Upon completion of this 135-hour program, graduates will be equipped to create visual concepts that inspire, inform, and captivate consumers. They will develop comprehensive layouts and designs for various media, playing an essential role in brand identity, marketing, and visual communication for businesses.



Industry Alignment & Opportunities

Advertising & Marketing

Create compelling visual campaigns that drive consumer engagement and brand awareness

Web & App Design

Design user interfaces and visual elements that enhance digital experiences



Media & Publishing

Design layouts for print and digital publications that enhance content presentation

E-Commerce & Retail

Develop product imagery and promotional materials that drive sales

Entertainment

Create promotional materials and visual assets for film, gaming, and events

Program Summary & Next Steps

135

Total Hours

Comprehensive training across three Adobe applications

3

Adobe Certifications

Industry-recognized credentials valid for three years

7+

Career Paths

Multiple job opportunities across various industries

This Graphics Design program provides a solid foundation in the Adobe Creative Suite, preparing you for a versatile career in visual communication. The skills you'll develop are applicable across numerous industries, from advertising and publishing to e-commerce and entertainment.

Upon completion, you'll possess the technical proficiency and creative capabilities to design compelling visual content that meets client requirements and industry standards. Take the first step toward your design career by enrolling today.

