



# Animation Design Certification Program

Welcome to our comprehensive Animation Design program, designed to equip you with the skills needed to thrive in the dynamic world of animation. This 180-hour curriculum covers essential Adobe software tools that form the backbone of modern animation design.

Throughout this program, you'll master four powerful Adobe applications, each with industry-recognized certifications valid for three years. By the end, you'll be prepared for diverse roles across film, gaming, advertising, and digital media industries.



# Adobe Photoshop Essentials



## Core Skills

Master the Photoshop interface, image editing, retouching, and working with layers and masks. Develop expertise in color correction, selections, and compositing techniques essential for animation preparation.



## Creative Techniques

Learn typography, text effects, digital painting, and drawing. Explore photo manipulation, special effects, and working with filters and plugins to enhance your animation assets.



## Industry Recognition

Earn the Adobe Certified Professional (ACP) certification, valid for three years and widely respected across media, advertising, fashion, architecture, and marketing industries.

# Career Paths with Photoshop

## Graphic Designer

Create visual concepts for brands and marketing materials

## Marketing Specialist

Develop visual content for campaigns



## Photo Editor

Enhance and manipulate images for publications

## Web Designer

Design engaging visual elements for websites

## Fashion Designer

Create digital mockups and presentations



# Adobe Illustrator Mastery

## Interface & Fundamentals

Introduction to Adobe Illustrator interface, creating and editing shapes, mastering the pen tool and path creation



## Advanced Techniques

Illustration techniques, logo and branding design, working with layers and artboards



## Typography & Color

Typography and text effects, color theory and gradients for creating visually appealing designs



## Image Processing

Vectorizing and tracing images to transform raster graphics into scalable vector art

# Illustrator Career Opportunities

## Design Roles

- Graphic Designer
- UI/UX Designer
- Brand Designer
- Illustrator

## Specialized Positions

- Motion Graphics Designer
- Packaging Designer
- Marketing Designer
- Web Designer

## Industry Applications

- Graphic Design
- Web Design
- Branding
- Advertising
- Packaging Design



# Adobe Animate Fundamentals



## Foundations

Introduction to Adobe Animate interface, creating and animating basic shapes, understanding timeline and keyframe animation



## Character Design

Vector illustration and drawing tools, character design and animation techniques for bringing creations to life



## Animation Techniques

Motion tweens and shape tweens, creating smooth transitions and fluid animations

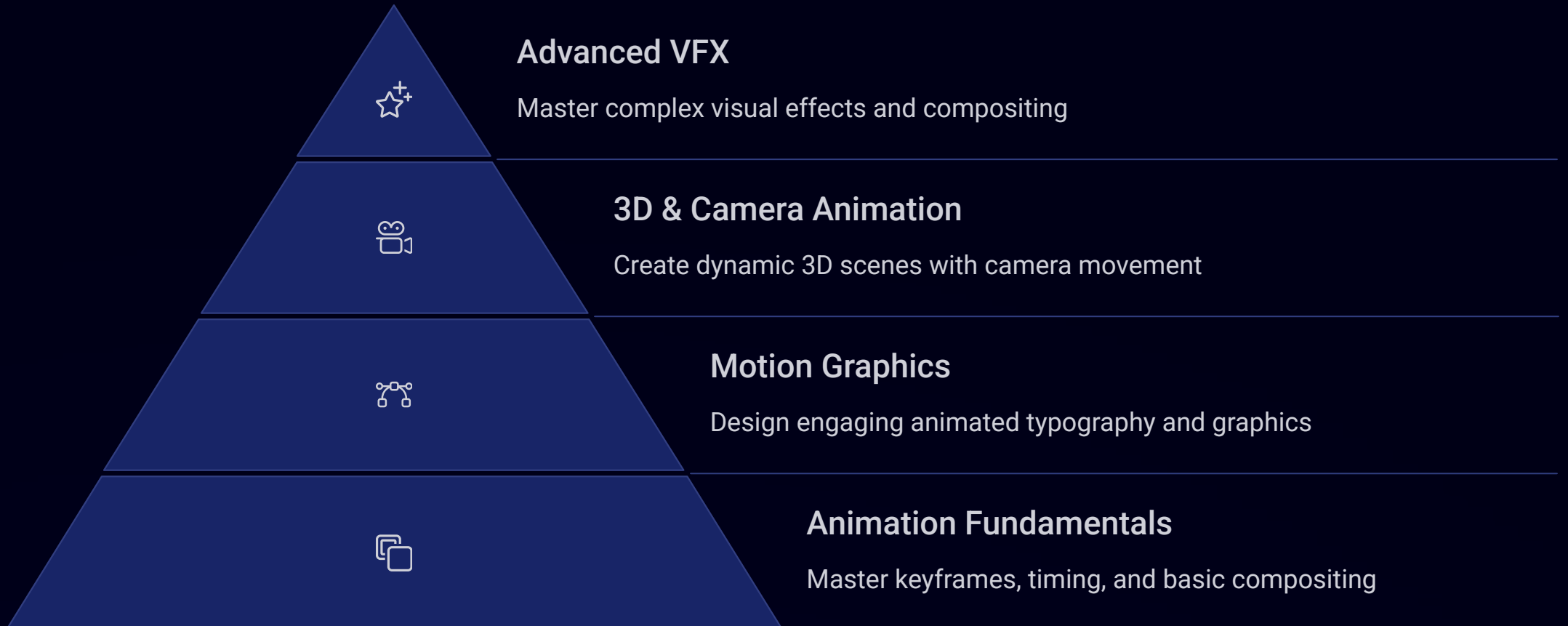


## Production & Export

Creating interactive content (HTML5), working with audio and video, exporting animations for web and mobile platforms



# After Effects Professional Skills



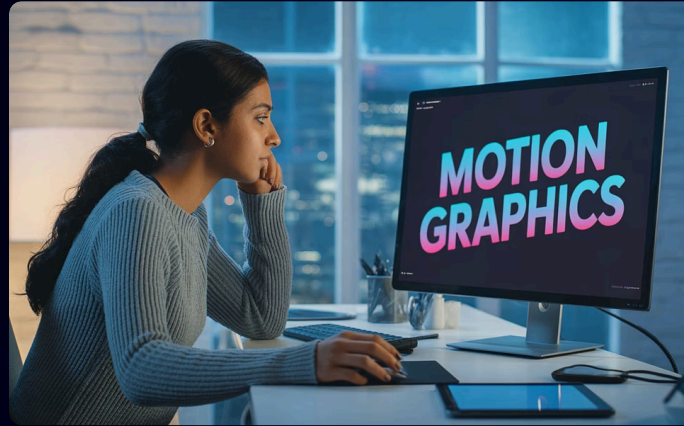
Adobe After Effects training builds upon your animation foundation with increasingly sophisticated techniques. Starting with basic animation principles, you'll progress to creating professional motion graphics, 3D animations, and industry-standard visual effects.

# Animation Career Opportunities



## 2D Animator

Create frame-by-frame animations and character movements for films, TV shows, and digital content using traditional animation principles and digital tools.



## Motion Graphics Designer

Design animated graphics, titles, and visual elements for video productions, commercials, and digital platforms using After Effects and other tools.



## VFX Artist

Create visual effects and integrate CGI elements with live-action footage for films, TV shows, and commercials using advanced compositing techniques.

# Industry Alignment



## Film and TV

Create animations for movies, shows, and commercials



## Video Games

Design character animations and visual effects



## Advertising

Develop engaging animated content for brands



## Education

Create instructional animations for e-learning

Animation designers are in high demand across multiple industries. The skills you'll develop in this program directly align with current industry needs, allowing you to pursue diverse career paths in entertainment, marketing, gaming, and educational content development.



# Program Overview & Exit Profile

**180**

## Total Hours

Comprehensive training across four Adobe applications

**4**

## Adobe Applications

Photoshop, Illustrator, Animate, and After Effects

**3**

## Certification Years

Validity period for Adobe Certified Professional credentials

Upon completion of this program, you'll emerge as a qualified Animation Designer capable of creating animations and visual effects that bring stories, characters, and concepts to life across various media. You'll collaborate with directors, designers, and other professionals to ensure animations align with creative visions.

Your skills will be applicable in film and TV production, video game development, advertising campaigns, media and entertainment, corporate design, and educational content creation.